ABSTRACT

A pressure-sensitive adhesive polymer comprising a reaction product of a C_1 to C_{20} alkyl (meth)acrylate, an ethylenically unsaturated carboxylic acid, a C_2 to C_8 hydroxyalkyl (meth)acrylate, a vinyl aromatic, optionally a ethylenically unsaturated monomer containing sulfonic acid, and optionally a vinyl ester of a carboxylic acid. The pressure-sensitive adhesive polymer can provide adhesion and cohesion in a temperature range from -30°C to 50°C for the All-Temperature pressure-sensitive adhesive market.